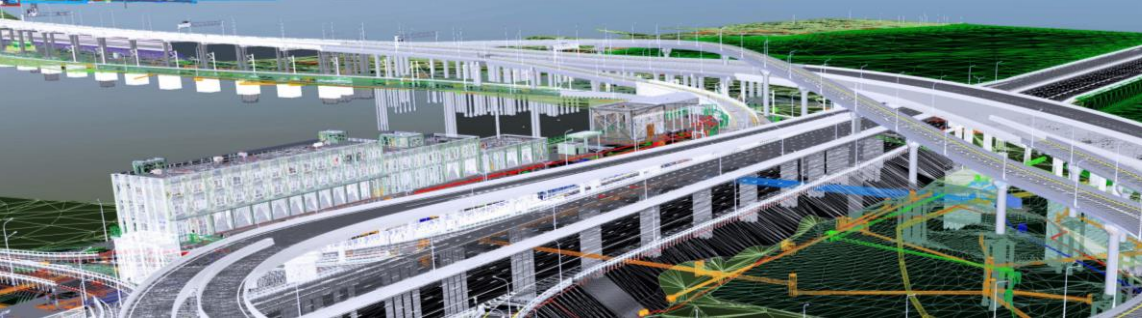




2027 SMPS Tampa Bay Transportation Program

Call for Presentations

Submission deadline: Monday, December 7, 2026, at 11:59 pm EST

Access SUBMITTAL FORM [here](#)

Thursday, March 4, 2027

@ T Pepin Hospitality Center, 4121 N 50th St, Tampa, FL 33610

The **SMPS Tampa Bay** Transportation Committee invites practical, engaging presentations on transportation challenges, innovations, and project delivery. Share lessons relevant to marketing, business development and transportation professionals, clients and communities.

The Committee will select **four presentations**, one per category, lasting 15–20 minutes each. Consultant–client co-presentations are encouraged and receive additional consideration. Single-speaker and other team submissions are welcome.

Presentation Categories

Select one **primary** category. If the same presentation also fits another category, you may identify an optional **secondary** category.

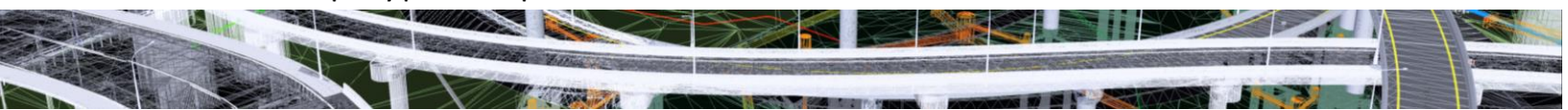
- AI, Data & Analytics and/or GIS
- Design & Planning (Roadway, Transit, Rail, Aviation or Ports)
- Resiliency, Sustainability & Environment
- Alternative Delivery

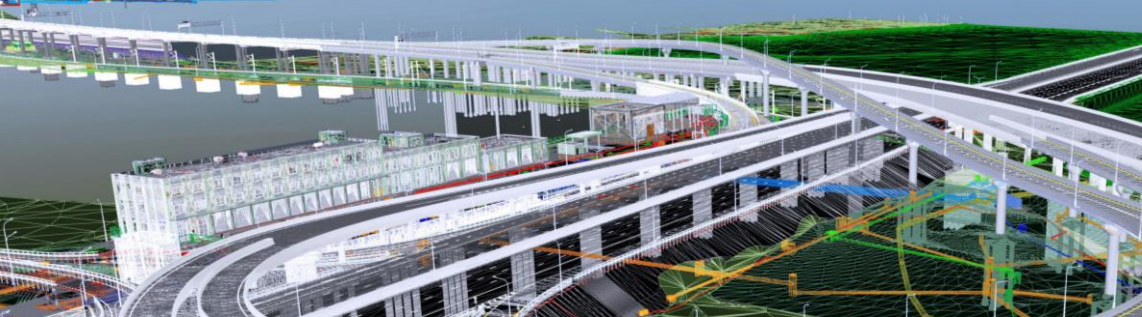
Possible Approaches for Framing your Presentation

The following are prompts, not required titles or additional categories. Choose an approach that fits your topic, or propose your own.

1. What Clients Value: From Selection to Delivery — How teams demonstrate understanding of an agency's priorities, establish credibility and follow through on commitments. A client perspective can explain what makes a partner effective.

2. Collaboration That Changed the Outcome — A real example of how early coordination, shared decisions or problem-solving improved a transportation project. Discuss what worked and what you would change.





3. Innovation Clients Can Actually Use — How a new idea gained client support and moved into practice, including evaluation, implementation challenges and measurable value.

4. Doing More With Limited Funding — How teams prioritized needs, phased improvements or developed funding strategies to move a project forward.

5. Building Public Trust in Transportation Projects — Approaches to public engagement, communicating difficult decisions and responding to community concerns.

6. Delivering Differently: Lessons From Alternative Delivery — How delivery methods affected team selection, roles, communication and decision-making, with practical lessons for firms pursuing this work.

7. Turning Safety Goals Into Action — How data, community input and practical design solutions informed safety priorities and the evaluation of results.

8. Technology That Improves Client Decisions — Examples of digital delivery, dashboards, AI, GIS or visualization that helped a client understand options, manage a program or communicate outcomes.

9. Beyond One Project: Building Long-Term Client Relationships — How teams maintain trust across assignments through responsiveness, feedback, staff transitions and consistent performance. Connect these lessons to your selected technical category.

10. Preparing for What's Next in Transportation — Emerging client needs and experience addressing growth, resilience, workforce constraints or changing mobility needs.

Submission Requirements

Submit a separate proposal for each presentation topic. A slide deck is not required.

Primary contact: Name, title, organization, email and phone number.

Speakers: Name, title, organization and email for each speaker; identify each as consultant, client/owner or other.

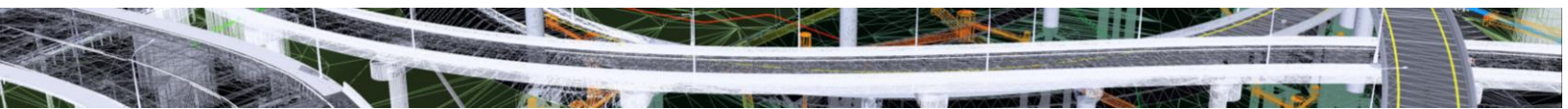
Speaker(s) Bio: Up to 100 words per speaker, emphasizing experience relevant to the proposed topic.

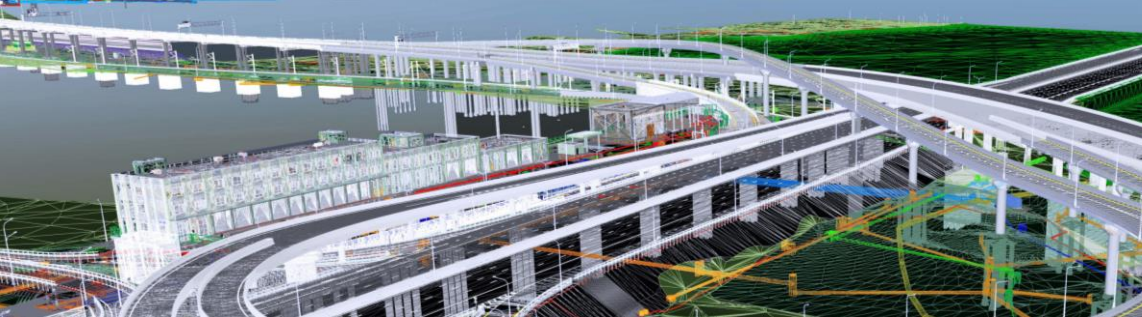
Category: One primary category and an optional secondary category for the same presentation.

Title: A clear, specific title, preferably 15 words or fewer.

Summary: Up to 250 words covering the topic, its relevance, a supporting project or example and 2–3 practical takeaways. For co-presentations, briefly describe each speaker's contribution.

Learning Outcomes/Takeaways: Up to 200 words. Provide 2-3 specific takeaways describing what attendees will be able to understand, assess or apply.





Evaluation Criteria

The Committee will consider category fit and audience relevance, practical takeaways, supporting examples, clarity and feasibility within 15–20 minutes. Consultant–client teams receive additional consideration when both speakers contribute meaningfully. A client is the agency, owner or organization that commissioned or oversees the work. Final selections also consider program balance.

Presentation Guidelines

You may submit multiple topics, but each presenter may participate in only **one** selected presentation. Use plain language and educational content, discuss challenges constructively and share only information you are authorized to use. After selection, the Committee will collect audiovisual and accessibility needs, outstanding approvals and final speaker confirmations, and confirm Q&A arrangements and material deadlines.

Submit your Proposal

Submit through [this link](#) by the deadline above. Selection decisions will be sent to the primary contact by **Monday, December 7th**.

Questions? Contact Katie Batill-Bigler or Michelle Casale at smpstampabay@gmail.com

